



## Press Note

**Suryadatta bags International Quality Award (IQA™) of Brands!Impact for 'Excellence in Higher Education' at the hands of Ms. Sushmita Sen, Miss. Universe 1994 at Goa**

**"Its people like you who make this country shine"- Sushmita Sen while giving away Brands!Impact's IQA™ Award for 'Excellence in Higher Education' to Suryadatta**

The International Quality Awards (IQA™) is an ode to the efforts of various organizations & professionals who have redefined the benchmarks in their respective fields through their quality products and services.

Brands Impact, an initiative which aims to bridge a need gap with a 360° approach, announced the presentation of the **International Quality Awards (IQA™)** (IQA™), recently to various organizations, one each from different sectors for different categories, including education, for their commitment towards delivering quality products and services to their customers, thus fulfilling their commitments resulting in significant achievements in multifarious activities related with growth and benefits for their customers.

**Ms. Sushmita Sen**, the first Indian to win the Miss Universe pageant was the chief guest of the occasion. While conferring the awards she said, *"It is a unique initiative by Brands!Impact to honor and felicitate those who really matter, those who keep the economy moving forward with their quality products and services.* This achievement of Suryadatta was highlighted by Ms. Sushmita Sen, who is a single parent, having great understanding of social responsibility as a celebrity, through her concern for quality of education. She appreciated the contribution of Suryadatta in this field.

**Mr. Amol Monga, Chief Strategist- International Quality Awards (IQA™)** said that Awards are *instituted to encourage Quality improvements in both manufacturing as well as service sectors in India. IQA™ signifies the quality of one's brand which is at par with or more than International Level.*

The unique ceremony conducted at Hotel **Cidade De Goa**, was hosted by Ms. Payal Rastogi; a well known bollywood actress and a popular host of reality shows.

Prof. Dr. Sanjay B. Chordiya, Mrs. Sushma Chordiya, of Suryadatta Group of Institutions, Pune expressed gratitude to Brands!Impact for bestowing their Trust upon Suryadatta by selecting them for such honor.

Mrs. Sushma Chordiya said this award is an indicator for Suryadatta's fulfillment of their commitments towards the future of this Country through holistic development of their students.

Dr. Chordiya credited Suryadatta's 200+ faculty, staff members, and 18000 alumni and students across India and 18 foreign countries for achieving this landmark of success.

Besides Suryadatta, some other prominent names like **Chisel- Never Stop Fitness with Virat Kohli, A S Motiwala Fine Jewellery, Sampatti Trading & Developers Ltd., South India Shelters Pvt. Ltd., Bhoomi Group, Miliind Chorrge and Associatess, Sarathy Geo Tech and Engineering Services Pvt. Ltd., G.D. Goenka Public School, Redefine Loyala Group, Yogi's Angels, Xmetic Solutions Private Limited, DS Max Properties Pvt. Ltd.,** were also the recipients of IQA™ Award 2016 in different categories.

Suryadatta Family congratulated Prof. Dr. Sanjay Chordiya and Mrs. Sushma Chordiya for winning this feather in Suryadatta's Crown.



Mrs. Sushma Chordiya, Vice President and Dr. Sanjay B. Chordiya, Founder President and Chairman Suryadatta Education Foundation, Pune receiving the Brand Impact's Prestigious International Quality Award (IQA<sup>TM</sup>) for Excellence in Higher Education at the hands of celebrity and Ms. Universe- Sushmita Sen.

*Certificate of Excellence*



INTERNATIONAL  
QUALITY AWARDS

Suryadatta Group of Institutes

International Quality Award for  
Excellence in Higher Education (Pune, INDIA)



*Anand Munge*

Chief Strategist

Brands! **Impact**

*Shikha Singh*

VP - Operations

Valid till Jan'17