

## **PUNJAB DA CHASKA– A FOOD FESTIVAL**

organized by

Suryadatta College of Hospitality Management, Travel and Tourism

Date – Friday 12<sup>th</sup> December 2014

Venue – SCHMTT, Bavdhan

SCHMTT is a part of the Suryadatta Group of Institutes which was established in 1999.

SCHMTT was established in 2004. It is affiliated to the University of Pune approved by D.T.E and recognized by Government of Maharashtra. It is also a study center of the YCMOU (Yashwantrao Chavan Maharashtra Open University)

In the 2014 Hotel Management College survey GHRDC awarded 6th rank to SCHMTT in the category of 'Emerging Excellence' and 2<sup>nd</sup> rank for Hotel management Colleges in Maharashtra

**The GHRDC (Global Human Resource Development Centre) Hotel Management Survey 2013 has awarded SCHMTT 2<sup>nd</sup> in the category of Placement in the State of Maharashtra.**

The Competition Success Review's April 2011 edition ranked SCHMTT 3<sup>rd</sup> amongst Hospitality Colleges in Western India. The Competition Success Review-GHRDC 2008 ranked SCHMTT's Hospitality Management & Travel Tourism 18 in the category of top 50 Hotel Management Institutes in India and 7<sup>th</sup> in the State of Maharashtra.

Suryadatta Group of Institutes has been recognized as 'Best Integrated campus for Higher Education' in Pune by Brands Academy Delhi. The award was given by Dr Shashi Tharoor, Minister of State for HRD.

In addition to their regular academic curriculum our students also actively participate and organize Food Festivals and theme lunches, thus sharpening their skills in Marketing, Event Management and Function Catering. Internships in Hotels in India as well as abroad add to their practical experience of the Industry. Our students have undergone their internships in Singapore, Germany, Malaysia and USA. The workshops and seminars organized by the College give the student opportunities to interact with eminent personalities from the Industry and update their knowledge of the Hospitality business. SCHMTT has a 100% placement record and our alumni is working in good positions in star rated hotels in India and abroad.

The Food festivals organized in the previous years have been – Street Flavours of Asia, Arabian Nights, Kebabs & Q. All of which were very successful.

In its endeavor to train students in all the aspects of hospitality operations **this year SCHMTT is organized a Punjabi Food Festival –Punjab da Chaska on Friday 12<sup>th</sup> December 2014 from 7.00pm to 10.00pm at SCHMTT's campus at Bavdhan Pune.**

The students used innovative ideas to create the ambience and atmosphere of Punjab. A goal post was converted into a hut. The poles of the volleyball net were turned into a scarecrow. Instead of cloth frills on the buffet counter tables, cane mats were used to cover the front and these were decorated with kites. Punjab is known for the quotes behind the trucks and these were replicated on posters which decorated the walls of the venue. Instead of Dekho magar pyar se –it was Chakho magar pyar se. . Huge bales of hay, a bullock cart and colourful lights and festoons completed the décor .To complete the picture the students dressed in typical Punjabi salwar kurtas in bright colours

Punjabi cuisine brings to mind images of appetizing food. Being an agricultural state the staple food of Punjab is wheat and to accompany hot rotis and parathas straight from the tandoor were a variety of the most exotic vegetarian and non-vegetarian delights.

Winter being the time for appetizing Punjabi dishes –Sarson ka Sag with Makki ki Roti, Hot tandoori chicken, malai kebabs, tandoori aloo and paneer tikka from the tandoor, Punjabi favourites – Rajma Chawal , Kadhi chawal and Chhole Bhature , dahi bhalla were served.

Punjabis are a hardworking and fun loving community by nature with merriment very much a part of their lives and the students entertained the guests with the beats of the Punjabi Dhol , Punjabi songs and Bhangra dance.

The event was attended by 300 guests which included professionals from the hospitality industry, faculty and students from other Colleges, media and academia. The guests relished the food and appreciated the efforts and hard work of the students.

Mr MA Tejani Managing Director of Gits Food Pvt Ltd was the chief guest. He appreciated the ambience and décor of the venue, the authentic delicious Punjabi food and the cultural show put up by the students. He said that in addition to the hands on experience the students get while organizing a food festival, such events were also important as they showcased the talent and skills of the students to the guests. He was glad that SCHMTT organized such events on a regular basis and was sure that the students would definitely become successful hospitality professionals in the future.

The planning and execution of the Food Festival provided the students with a matchless experience in event management, guest handling, food production and service operational skills.

The food festival was a huge success at the end of which both the students and guests were happy and satisfied.

