



SURYADATTA INSTITUTE OF MANAGEMENT AND MASS COMMUNICATION | SIMMC

NAAC Accredited and ISO 9001 : 2015 Certified Institutes & Accredited by NVT-QC, ANAB & IAF

PGDM : Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of HRD, Govt. of India

MBA : Affiliated to Savitribai Phule Pune University, approved by DTE & Recognized by Government of Maharashtra

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Email : admission@suryadatta.edu.in Website : www.simmc.org



Ref: SEF/SIMMC/Admn:19-21 Batch

A.Y. 2019-20

To,
Dear PGDM / MBA Aspirant (2019 - 21 Batch)

SUB : Introduction letter for AICTE Approved 2 Years Full Time PGDM with Dual Specialization (Both Major) & Savitribai Phule Pune University Affiliated 2 Years Full Time MBA Program.

Reference : Your participation in Entrance Exam / Online query / SMS / Whatsapp / Visit to our Campus / discussion with our counselors
Suryadatta Institute of Management & Mass Communication (SIMMC) a flagship institute of Suryadatta Group of Institutes. SIMMC has been ranked consistently, which is an indication of the institutional learning environment and our contribution to the student community for the past two decades.

Suryadatta @ Pune (Oxford of the east) is the right destination for higher education for holistic development and assured success.

Ranking : 'A' Category, Top 50 B-School in India for 17 Consecutive Years by Leading National Survey

NAAC Accredited



Ranked in top 50 B-Schools in India by Times B-Schools, February 2018



Commendable Placement Record in Leading National & Multinational Companies

The Placement team comprises of the I & II year students guided by the Placement Co-ordinator. For the past nearly two decade Suryadatta students have been placed in core sectors such as Infrastructure, Telecom, Agri Business, Pharma, Automobiles, Automation etc and also in high growth sectors of IT / ITES, Real estate, Banking Financial Services, FMCG and Retail etc.

To name of few key recruiters:



for more details visit www.simmc.org

AICTE Approved 2 Years Full Time PGDM

with Dual Specialization (Both Major)

Finance + Marketing

Human Resource + International Business

Marketing + International Business

Marketing + Information Technology

with Sectoral Electives* & Value added modules

Savitribai Phule Pune University Affiliated 2 Years Full Time

SIMMC
Institute Code : 6547

MBA 18 Specializations
(any one)

• Finance • Marketing • Supply Chain • Information Technology

• Family Business • Operations • International Business

• Technology • Human Resource • Rural & Agribusiness • Retail

• Banking & Insurance • Healthcare • Entrepreneurship • Service

• Defence • Digital Media & Comm. Marketing • Tourism & Hospitality

SECTOR SPECIFIC MODULES (Optional) : Every Industry / Sector is looking for industry ready professionals to suit their organizational requirements. Therefore it is necessary that students decide the sector in which they would like to make their career and decide their specialization accordingly. In addition to the functional specialization as above, students can also select Sector specific study modules to gain in-depth knowledge about the sector of their choice given below.

► Rural and Agri Business

► Pharma and Healthcare

► Tourism and Hospitality

► Banking and Insurance

For more details refer course brochure.

Procedure for seeking admission for PGDM / MBA

Eligibility for GD/PI

Graduate from any discipline from recognized University (Final year students can also apply) with 50% marks in Graduation / Previous year, (45% for reserved category) and valid entrance test score such as CMAT / CAT / XAT / MH CET / MAT / ATMA are eligible to appear for GD / PI.

Schedule of GD/PI :

- **Pune Campus GD/PI**- 15th Feb. 2019 onwards (Monday to Saturday) Timing : 10 am to 1 pm & 2 pm to 5 pm
- **Other Location GD/PI**- For schedule refer visit www.simmc.org and / OR call 8956932418 / 8956932402 / 9763266829
- **Telephonic Interview**- Outstation student pursuing final year / appearing for final exams should Fill online GD/PI form and send required documents by email on : admission@suryadatta.edu.in

Mode of Payment : Processing fee, Registration & for paying the course fees

Online: Payment can be made online by transfer in our A/c 'Suryadatta Education Foundation', IDBI Bank, Sadashiv Peth, Pune Branch, Account Number : 490104000011200, IFSC CODE - IBKL0000490. Please email the UTR no. / scanned copy of deposit slip on admission@suryadatta.edu.in along with your name and course details

Offline: By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune alongwith duly filled online form available on our website www.suryadatta.org / www.simmc.org along with relevant documents.

In person: Fees can be paid at campus by cash payment / card / D.D.

Criteria for Registration / Admission : Admissions are strictly based on merit, GD/PI performance, work experience and on first come first serve basis, subject to seat availability Selection letter will be issued to the students based on the overall academic record and performance in GD/PI. Selected students should register their seat by paying registration fees by Card / DD / Account Transfer.

Fees Details for PGDM & MBA

AICTE Approved 2 yrs. Full Time PGDM	Registration Fees in Rs. Part of First Year Fees	1st Year Fees in Rs. If paid before the commencement of the Academic Year	2nd Year Fees in Rs.	PGDM / MBA Registration & Course fees includes
• PGDM in Finance + Marketing	40,000/-	2.50 Lacs	2.90 Lacs	Tuition, Laboratory and Other Fees, Induction and Orientation program, Industry Institute Interface Initiative, Industries Visits, Preparation for Aptitude Tests, Proficiency Test, HDP, PDP & CDP, Employability Enhancement Modules, Indoor and Outdoor sports facilities, Outbound Training programs, Access to e-Journals & online database, SIP and Final Placement Assistance.
• PGDM in Marketing + International Business	40,000/-	2.50 Lacs	2.90 Lacs	
• PGDM in Human Resource + International Business	40,000/-	2.50 Lacs	2.90 Lacs	
• PGDM in Marketing + Information Technology	40,000/-	2.50 Lacs	2.90 Lacs	
Savitribai Phule Pune University Affiliated 2 yrs. Full Time MBA	40,000/-	1.60 Lacs	2 Lacs	

* Rs. 20,000 extra p.a. will be applicable if fees is paid in two installment. (i.e. 50% at the time of admission, Balance 50% before 30th November)

Hostel & Mess facility : College hostel is available along with a number of other hostel is the vicinity ranging from Rs. 50,000 to Rs. 1,00,000
For Mess facility : Charges at actual to be paid directly to canteen / mess.

• **Scholarship Available for Meritorious Students. For details refer brochure / website**

• **Set of Uniform will be charged extra at actual.**

Strong Tie-up for Educational Loan : Suryadatta has nation-wide tie-up with leading Nationalized Banks & Private banks. Students can avail educational loan from any Bank such as SBI, IDBI Bank, Bank of Baroda, Bank of India, PNB, Bank of Maharashtra, AXIS Bank & ICICI Bank etc. Student can also apply online for education loan on Vidya Lakshmi portal (AICTE initiative) For details visit :- www.simmc.org

We look forward to see you on campus !

For more details refer Brochure or visit website : www.simmc.org / www.suryadatta.org

📞 For Admission & Counseling - Call / Whatsapp : Ms. Pooja / Ms. Anagha / Capt. Shalini / Mr. Akshit / Mr. Siddhant / Ms. Nayana : 89569 32418 / 32402 / 9112297602 / 8956943820 / 8956932400 / 7776072000 / 9763266829

📧 Career Guidance : SMS your Name Course & City 9881490036

☎ Give a missed call on 9763266829

@ Send your Documents admission@suryadatta.edu.in

Yours Truly,
For **Suryadatta Group of Institutes (SGI)**



Admission Coordinator
E-mail : admission@suryadatta.edu.in

Visit www.simmc.org
& Take Virtual Tour of the Campus

Follow us 

No Capitation fees is charged for admission to any course offered by the Suryadatta Group of Institutes (SGI)