

SIMMC ranked under platinum category by AICTE–CII Survey for 6 Consecutive Years

Suryadatta’s two institutes SIMMC & SIBMT ranked Under platinum category by AICTE–CII Survey

Pune: City based Suryadatta Group’s two institutes, which is Suryadatta Institute of Management & Mass Communication (SIMMC) & Suryadatta Institute of Business Management & Technology figures amongst the Top Management Institutions in India and also ranked under Platinum Category by AICTE–CII Survey of Industry-Linked Technical Institutes 2020. SIMMC won the coveted ranking for 6 consecutive years, while SIBMT applied first time for ranking and it is ranked under platinum category. Along with Suryadatta, College of Engineering Pune, Department of Management and Marathawada Mitra Mandal College of Pharmacy and other 53 institutes from Maharashtra ranked under this category.

Recently, the results of the nineteenth edition of AICTE-CII Survey of Top Industry-Linked Technical Institutes 2020 were announced at the CII Education Summit held virtually. Initiated in 2012 by Confederation of Indian Industry (CII) and the All India Council for Technical Education (AICTE), the IndPact Survey is an objective source of information with the core being the industry – academia collaboration that exists. The first survey in 2012 focused only on engineering institutes approved by AICTE. Year 2013 witnessed the expansion of scope to include four major streams of study, viz engineering, management, pharmacy and architecture/planning.

Director of SIMMC & Founder President of Suryadatta Group, Prof. Dr. Sanjay Chordia expressed satisfaction & congratulated to all associated with institute. He said that, SIMMC is one of the very few institutes in India who have been ranked in Platinum category for the consecutively 6th years. This achievement was possible due to the active support and involvement of all students, Faculties, Staff, Alumni, esteemed recruiters and other Stakeholders of the Institute.

The Vision of Suryadatta is to be a World Class Centre of Excellence in innovative learning, combining the best of Indian sensibilities with a Western outlook and to be rated as a premier Education Institute; offering contemporary education, using state-of-the art technology and spearheading high quality research. Therefore, we provide a vibrant atmosphere for Industry-Institute Interface in the form of Management Development Programs, Consultancy, Applied Research, Internship Tenures and Event Management,” he added.

Highlights of Survey

- Number of institutes shortlisted for Full Survey: 4486
- Number of Institutes participated in the full survey: 814
- The actual numbers stood at 184 for Platinum, (Out of 184, 53 Colleges are from Maharashtra)
- The actual numbers stood at 246 for Gold and
- The actual numbers stood at 384 for Silver categories.

About SIMMC:

Suryadatta Institute of Management & Mass Communication (SIMMC) is approved by AICTE, affiliated with SavitribaiPhule Pune University, recognized by Govt. of Maharashtra & Ministry of HRD and accredited by NAAC. At Suryadatta, the energy of student is also channelized towards participation in various activities depending on student interests, apart from academics. This combined with professional and personal grooming modules, helps in holistic development. Weekly workshops and seminars by experts from various walks of life are organised to benefit students. So far, more than 300 distinguished personalities including Padma and Nobel awardees including ISRO Chairman Shri K Sivan have enlightened the students. Suryadatta nurtures independence, both in action and in thought, through Academic Input and Learning Skills. Practical exposure through Fieldwork, Mini Projects and Entrepreneurship Development, further help students towards self-efficiency. For details contact - S. No. 342, Bavdhan (Bk), Pune - 411 021, Maharashtra, India. Mobile: 9881490036, 9763266829.

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Website – www.simmc.org

About AICTE-CII Servy:

The AICTE - CII Survey on industry linkages of technical institutes is a one-of-its-kind survey which is implemented by industry association CII in close coordination with AICTE. It is a unique model of a public-private partnership which has been working very well for the past eight years. The insights which this survey brings are not available in any other survey or ranking exercise in this country. The evaluation parameters include Governance 10%, Curriculum 20%, Faculty 20%, Infrastructure 10%, Services / Projects & Skill Development 20%, Placements 20%.

This survey, which has been developed by CII in close consultation and coordination with AICTE, serves a unique purpose of mapping the industry linkages of institutes. From that perspective, its objective is different from that of the government ranking which is meant to inform parents about the PERFORMANCE of institutes. The purpose of this survey is to inform industry about best institutes to scout talent from. The highest category of award is the Platinum category. Other categories include Gold and Silver category. “We are indeed honoured to be ranked amongst the many Top Management Institutes in India, in the PLATINUM category for the 6th Consecutive Years, by AICTE-CII Survey of Industry-Linked Technical Institutes 2020.