

65 Community Welfare Initiatives by Suryadutta to Mark the 65th Birthday of Prof. Dr. Sanjay B. Chordia

"A Unique Celebration of Service, Values, and Social Responsibility"

PUNE: To commemorate the 65th birthday of Prof. Dr. Sanjay B. Chordia, Founder-President of Suryadutta Education Foundation, the Suryadutta Group of Institutes and Suryabharat Group of Industries will rolling out a special community welfare campaign titled **"65 Years - 65 Community Welfare Initiatives"** in the coming days. A grand series of constructive programs has been organized for the sustainable welfare of various underprivileged sections of society, environment, animal conservation, Warkaris of Ashadhi Wari, divyangjan (specially-abled), senior citizens, orphans, tribal students, women, and needy families.

"Rather than just celebrating a birthday, it is a perfect opportunity to give back substantially to society." Driven by this noble philosophy, the Suryadutta family—which prioritizes social commitment alongside education—has undertaken these welfare initiatives under the visionary leadership of Prof. Dr. Sanjay B. Chordia. Through these mediums, a powerful message of social service, environmental conservation, health protection, free education, skill development, and self-reliance will be conveyed to every section of society.

Prof. Dr. Sanjay B. Chordia expressed his thoughts: "A birthday is not just a day for personal joy, but a massive opportunity to do something positive for society. Along with education, service, values, and social responsibility are the core identity of Suryadutta. The '65 Initiatives' concept is our humble attempt to bring joy, direct assistance, and inspiration to every section of the community."

Brief and Categorized List of the 65 Major Initiatives

A. Environment & Nature Conservation

- **1.** Planting and nurturing 65 mango, banyan, peepal, and local eco-friendly trees.
- **2.** Special conservation of the Herbal Garden and free sapling distribution drives.
- **3.** "Save Water" Campaign – A water conservation awareness drive: "Save Water - Save Nature - Save Earth".
- **4.** Plastic-free and campus cleanliness drives at educational campuses and public spaces.
- **5.** Cleanliness of public places and waste management guidance under 'Swachh Bharat'.
- **6.** Creation and free distribution of eco-friendly khadi and jute bags by the Suryadutta Fashion Institute.
- **7.** Awareness campaigns on 'Rainwater Harvesting' in residential societies and villages.
- **8.** Distribution of 65 artificial nests and earthen water pots for birds during summer (Bird Water Stations).
- **9.** E-waste collection drives to gather and safely dispose of hazardous electronic waste from homes and localities.

- **10.** Free guidance sessions and solar energy awareness in residential societies to boost solar energy usage.
- **11.** Paper recycling initiative to manufacture new notebooks and paper bags from waste paper.
- **12.** Green Pledge Campaign to administer a collective environmental protection oath to more than 6,500 students.
- **13.** Organizing free workshops for making eco-friendly Lord Ganesha idols using Shadu (clay) soil.

B. Social Welfare & Community Service

- **14.** Distribution of food grains and essential grocery kits to 65 needy families by the Suryadutta Institute of Hotel Management.
- **15.** Free distribution of bicycles to 65 tribal and underprivileged rural students to help them commute to school.
- **16.** Respectful distribution of 65 Solapuri blankets to needy and homeless citizens on the streets.
- **17.** Honor and felicitation of 65 senior citizens and social workers by presenting them with 65 coconuts.
- **18.** Providing necessary materials and financial assistance to various registered Non-Governmental Organizations (NGOs).
- **19.** Sponsoring year-long educational materials and food supplies for children in orphanages and needy welfare homes.
- **20.** Spending quality time with senior citizens in old age homes, distributing essential items, and offering elderly care services.
- **21.** Free night dinner services for laborers and underprivileged individuals in the Bavdhan area.
- **22.** Special food shelter (Annachatras) arrangements providing night meals for night-shift security guards, watchmen, and laborers.
- **23.** Setting up free drinking water stations (Panpoas) at 65 key intersections for commuters during summer.
- **24.** Product Bank Initiative: Collecting leftover brand-new materials from corporate companies to distribute to the needy.
- **25.** Food Bank Initiative: Collecting excess food to prevent wastage and delivering it to underprivileged settlements.
- **26.** Clothing Bank Initiative: Collecting old but good-condition clothes to distribute to tribal populations in remote areas.
- **27.** Knowledge Bank Initiative: Gathering old and useful books to set up free libraries for needy students.
- **28.** Fodder distribution to cow shelters (Goshalas) and medical service campaigns for the treatment of stray animals.
- **29.** Distribution of daily utility aids (e.g., walking sticks, wheelchairs) and support for blind and specially-abled individuals.
- **30.** Contribution and Donation Drive to encourage capable individuals to actively participate financially and structurally in social causes.

C. Ashadhi Wari Special Initiatives

- **31.** Free distribution of Warkari Raincoats to key Warkaris across 65 Dindis (procession groups) in the Ashadhi Wari.

- 32. Continuous 'Wari Water Service' arrangements via tankers to provide pure drinking water along the Palkhi route.
- 33. Distribution of First Aid Kits to 65 Dindis for the safety and medical convenience of the Warkaris.
- 34. 'Wari Rest Lounges': Setting up temporary rest houses and sanitation facilities for Warkaris at Palkhi halt locations.
- 35. 'Vitthal Mauli Physiotherapy Camps' and free oil massages for Warkaris walking long distances during the pilgrimage.

D. Healthcare & Medical Assistance

- 36. Organizing a Mega Blood Donation Camp with active participation from students and faculty across all branches of Suryadutta.
- 37. Free health check-ups and medical camps for laborers and underprivileged citizens by the Suryadutta Institute of Health Sciences.
- 38. Free physiotherapy services for patients suffering from bone, joint pains, and chronic ailments.
- 39. Special health check-ups, nursing care services, and counseling for women and children by the Suryadutta Institute of Nursing.
- 40. Free pharmacy guidance sessions on appropriate medicine dosages and generic medicines by the Suryadutta Institute of Pharmacy.
- 41. First-aid and CPR (Cardiopulmonary Resuscitation) training for auto-rickshaw drivers and citizens on how to save lives during emergencies.
- 42. Special lectures on stress management and mental health (Mental Wellness) for students and parents.

E. Education, Digital & Financial Literacy

- 43. Free digital literacy, computer operation, and online transaction training for 65 auto-rickshaw drivers.
- 44. "Cyber Literacy for All" campaign to protect citizens from cybercrimes and online frauds.
- 45. "Financial Literacy for All" campaign providing information on savings, investments, and government welfare schemes to common citizens and women.
- 46. Free evening classes and educational assistance for children of brick kiln and construction workers by Suryadutta's NSS students.
- 47. 100% Scholarship/Sponsorship for underprivileged girls enrolling in the A.N.M. (Nursing) course.
- 48. Free distribution of educational kits (notebooks and books) and early childhood education support for kids of industrial laborers.
- 49. Marathi Language Conservation Initiatives, including lectures and reading forums (Vachan Katta) in schools to preserve and promote the language.
- 50. Free Career Guidance Camps for students after 10th and 12th grades to help them choose appropriate career paths.
- 51. Free guidance and introductory classes for competitive exams like MPSC/UPSC for rural students.
- 52. Free 65-hour Spoken English certificate course classes for needy youths.

F. Skill Development & Entrepreneurship

- **53.** Free hotel management, cooking training, and self-reliance classes for women and the needy by the Suryadutta Institute of Hospitality Management.
- **54.** Free tailoring and fashion designing courses for women by the Suryadutta Institute of Fashion Technology & Designing.
- **55.** Free beauty and wellness training classes for underprivileged girls to empower them to start their own businesses.
- **56.** Food Processing classes teaching women to make pickles, papads, and jams to start home-based micro-businesses.
- **57.** Providing free raw materials to orphaned and needy youth to help them start self-employment ventures (e.g., making candles, fragrant ubtan).
- **58.** Free startup and business mentoring guidance by the Suryadutta Incubation Center for youth wishing to launch new businesses.
- **59.** Organizing a grand state-level painting competition on the theme "Culture of Maharashtra" to celebrate the state's heritage.

G. Special Initiative for Journalists (Media Welfare Scheme)

*Note: Acknowledging journalists as the fourth pillar of democracy, Suryadutta consistently rolls out diverse initiatives for them. On this occasion, a special **Journalist Welfare Scheme** has been formulated to ensure top-tier education and a bright future for the children of media professionals:*

- **60.** Assuming the complete educational guardianship up to graduation for the meritorious children of 5 needy journalists in Maharashtra.
- **61.** Providing emergency medical assistance to needy journalists, their spouses, and children working in the media sector.
- **62.** Special felicitation ceremonies for ideal and meritorious journalists, alongside talent competitions and motivational prizes for their children.
- **63.** A grand state-level convention for journalists representing newspapers, TV channels, and news websites to deliberate on "**Advanced Technology in Media**".
- **64.** Organizing continuous lectures and panel discussions by industry experts to keep journalists updated with fast-evolving knowledge and technology.
- **65.** Grand felicitation and Ideal Journalist Awards recognizing outstanding contributions in the media sector.

In addition to these, rural development, disability rehabilitation, skill development, startup mentoring, and several community welfare programs will be organized through Suryadutta's various institutions in both **online or offline modes as per requirement**.

The Suryadutta and Suryabharat families appeal to the institution's students, teachers, alumni, industrial sector, NGOs, and all conscious citizens of society to participate in large numbers and make this "**Festival of Service**" a grand success. Everyone is requested to wholeheartedly support this commendable approach to celebrating a birthday. To get more information about this campaign or to actively participate, please scan the given QR code.